

# WHY ORLANDO?

Five reasons to choose Orlando for your company's next home

## 1 LARGE, GROWING MARKET

**2<sup>nd</sup> FASTEST GROWING**  
Large Economy in the U.S.  
*(U.S. Dept. of Commerce, 2022)*

**2<sup>nd</sup> FASTEST-GROWING** Population  
Among Major Metros in the U.S.  
*(U.S. Census Bureau, Population Estimates, 2023)*



**1000+** New Residents  
Added Per Week  
*(U.S. Census Bureau, 2023)*

## 2 TALENT TO POWER YOUR BUSINESS

**56%** of Orlando's Population is  
**MILLENNIAL OR YOUNGER**  
with a **MEDIAN AGE OF 37.9**  
*(U.S. Census Bureau, 2022)*

**500,000+** STUDENTS ENROLLED  
within 100 Miles of Orlando  
*(IPEDS via Lightcast, 2023)*

**UCF, 2<sup>ND</sup> LARGEST UNIVERSITY**  
by Student Enrollment in the U.S.  
*(University of Central Florida website)*

## 3 COMPETITIVE OPERATING COSTS & STRUCTURE



**No. 4 Best Tax**  
Climate in the U.S.  
*(Tax Foundation, 2023)*

**5.5% Corporate Income Tax.**  
S-Corporations and LLCs are Exempt.  
*(FL Dept. of Revenue)*

Construction Costs **11.8 Percentage Points**  
Lower than the National Average  
*(R.S. Means Construction Cost Index, 2023)*

## 4 INFRASTRUCTURE TO MOVE YOUR PEOPLE & GOODS

At the Crossroads of the **3<sup>rd</sup> LARGEST STATE**  
in the U.S.



**7 INTERNATIONAL AIRPORTS**  
Within a 2-Hour Drive

Orlando International Airport—**NO. 1**  
in the State for Passenger Traffic with  
**150+ NONSTOP FLIGHTS**  
*(Greater Orlando Aviation Authority, 2023)*

## 5 URBAN THRILLS & COMMUNITY COMFORTS

**Lower Cost of Living**  
than the National Average  
*(Council for Community & Economic Research, 2023)*

**No. 1 Best Foodie**  
City in the U.S.  
*(WalletHub, 2023)*

**No. 2 Most Fun**  
City in the U.S.  
*(WalletHub, 2022)*



**Five Professional**  
Sports Franchises

UNBELIEVABLY REAL

### CONTACT

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