

MUCH MORE THAN JUST CHARACTERS

UNBELIEVABLY REAL

HOME TO GAMING AND eSPORTS.

Orlando is known around the world as a city where people come to escape their busy lives, play games, experience virtual reality and be a child again. But unknown to many is the fact that Orlando's playground extends beyond its theme parks and outdoor recreation options into the digital world. Fueled by the creative minds behind world-class entertainment technology, Orlando is on the verge of explosive growth in its gaming technology sector.

850+

Payrolled Business Locations
Lightcast, Q1 2024 Data Set (QCEW)

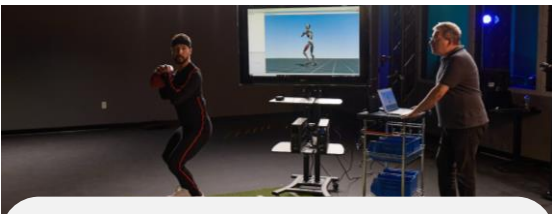
1,900+

Jobs in the Digital Media Industry
Lightcast, Q1 2024 Data Set (QCEW)

13,000+

Annual Graduates within 100 Miles
Lightcast, IPEDS, 2022

FEATURED EMPLOYERS



"Electronic Arts Tiburon believes in doing business in Orlando for two reasons – talent and teamwork. The talent and the access to the talent is crucial – it's the lifeblood of our company."



Daryl Holt
President and general manager, EA Tiburon, EA SPORTS Austin, EA SPORTS Madrid at Electronic Arts Tiburon

TALENT PIPELINE

The variety of programs specific to game development in Orlando directly feed the industry with indispensable talent. Orlando houses nationally ranked schools including the University of Central Florida's Florida Interactive Entertainment Academy (FIEA) and Full Sail University's School of Gaming, which are consistently top ranked in The Princeton Review's Top Game Design Schools. Collegiate esports teams in the region include UCF's "Gaming Knights," Full Sail's "Armada," and Rollins College's "Rampage."

- The Digital Animation & Visual Effects (DAVE) School
- UCF's Florida Interactive Entertainment Academy (FIEA)
- Full Sail University's School of Gaming
- Orange Technical College

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MAJOR DEVELOPMENTS



A digital-media focused district in the heart of downtown Orlando, co-located with the University of Central Florida and Valencia College downtown campuses.

**CENTRAL FLORIDA
RESEARCH PARK**

The **Central Florida Research Park** is a campus-like environment for business, located adjacent to the University of Central Florida.