

# Much more than characters.

## ORLANDO

YOU DON'T KNOW THE HALF OF IT.®

### HOME TO GAMING AND eSPORTS

Orlando is known around the world as a city where people come to escape their busy lives, play games, experience virtual reality and be a child again. But unknown to many is the fact that Orlando's playground extends beyond its theme parks and outdoor recreation options into the digital world. Fueled by the creative minds behind world-class entertainment technology, Orlando is on the verge of explosive growth in its gaming technology sector.

### KNOWN FOR THE COMPANIES WE KEEP



### IT'S A SMART WORLD AFTER ALL

Finding the best tech talent in any industry is difficult; however, the variety of programs specific to game development in Orlando directly feed the industry with indispensable talent. Orlando houses nationally ranked schools including the University of Central Florida's Florida Interactive Entertainment Academy (FIEA) and Full Sail University's School of Gaming, which are consistently top ranked in The Princeton Review's Top Game Design Schools. Collegiate esports teams in the region include UCF's "Gaming Knights," Full Sail's "Armada," and Rollins College's "Rampage."

- ✓ The Digital Animation & Visual Effects (DAVE) School
- ✓ UCF's Florida Interactive Entertainment Academy (FIEA)
- ✓ Full Sail University's School of Gaming
- ✓ Orange Technical College

**"Electronic Arts Tiburon believes in doing business in Orlando for two reasons – talent and teamwork. The talent and the access to the talent is crucial – it's the lifeblood of our company. "**

**Daryl Holt**

*President and general manager, EA Tiburon, EA SPORTS Austin, EA SPORTS Madrid at Electronic Arts Tiburon*



#### Top 20 Surge Cities

Inc. Magazine, 2020



#### No. 4 Best City for Gamers

WalletHub, 2019



#### 68-Acre Creative Village Supports a High-Tech Cluster in Downtown Orlando

### MAJOR DEVELOPMENTS



**Creative Village** is a digital-media focused district in the heart of downtown Orlando, co-located with the University of Central Florida and Valencia College downtown campuses.



The **Central Florida Research Park** is a campus-like environment for business, located adjacent to the University of Central Florida.

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