

# The home of happiness. We just call it *home*.

## ORLANDO

YOU DON'T KNOW  
THE HALF OF IT.®

Corporate headquarters and regional offices in Orlando are experiencing their own growth while contributing to the daily operations and overall expansion of other major industries in the region and throughout the world.

### FEATURED EMPLOYERS



WYNDHAM  
•DESTINATIONS

TupperwareBrands



MARRIOTT  
VACATIONS  
WORLDWIDE

### MAJOR DEVELOPMENTS



Wyndham Destinations opened its new headquarters in Orlando in early 2019, creating 200 new high wage jobs.



America's leading restaurant headquarters employs over 6,000 in Orlando.



USTA's National Campus is creating 196 new jobs over three years, sparking an innovation and sports performance cluster.



KPMG completed its 55-acre, 800,000-square-foot **global learning, development and innovation facility** in Lake Nona.

### COST OF DOING BUSINESS

Orlando, Florida	San Francisco, California	New York, New York
91.8 Cost of Living Index	196.6 Cost of Living Index	180.4 Cost of Living Index
No. 4 State Business Tax Climate Ranking	No. 48 State Business Tax Climate Ranking	No. 49 State Business Tax Climate Ranking
4.458% State Corporate Income Tax Rate	8.84% State Corporate Income Tax Rate	6.50% State Corporate Income Tax Rate
None State Individual Income Tax Rate	13.3% State Individual Income Tax Rate	8.82% State Individual Income Tax Rate

CONTACT :

**Tracy Turk**  
DIRECTOR, BUSINESS  
DEVELOPMENT

(407) 902-0203

Tracy.Turk@Orlando.org

**No. 1**

**JOB GROWTH IN U.S.**  
U.S. Dept Labor, Bureau of Labor  
Statistics, 2015-18

**550,000**

**HIGHER ED  
STUDENTS WITHIN  
100 MILE RADIUS**

**2M+**

**WORKERS IN EXISTING  
LABOR POOL**  
Florida Dept. of Economic  
Opportunity, LAUS, 2020

**500+**

**PEOPLE PER WEEK  
ADDED TO THE  
POPULATION**  
U.S. Census Bureau, 2019



**37.3 Median Age**

American Community Survey, 2019



**-7.9% Cost of Living Compared to  
National Average**

The Council for Community and Economic Research