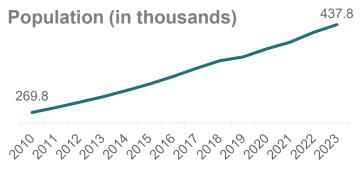
## **OSCEOLA COUNTY STATISTICS**

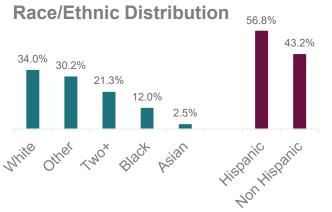
# UNBELIEVABLY **REAL**

In Osceola County, visionary government and business leaders look to the future with ambition and drive, establishing the County as the place to "Be First to What's Next." Osceola County has emerged as a national leader for sensor R&D and advanced manufacturing technology. Osceola County is investing in its people, its schools, and its economy.

#### DEMOGRAPHICS ......



Source: U.S. Census Bureau Population Estimates



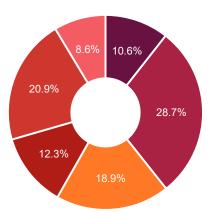
Source: U.S. Census Bureau, ACS, 2022 1-Yr Estimates

### **Age Distribution**

| 0-17        | 23.8% |
|-------------|-------|
| 18-24       | 9.2%  |
| 25-54       | 42.5% |
| 55-64       | 11.1% |
| 65 and over | 13.4% |
| Median Age  | 37.3  |

Source: U.S. Census Bureau, ACS, 2022 1-Yr Estimates

#### Educational Attainment

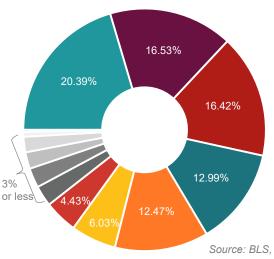


- No high school diploma
- High school graduate
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate degree

Source: U.S. Census Bureau, ACS, 2022 1-Yr Estimates. Population 25+

## WORKFORCE ······

## **Employment by Industry**



Orlando Economic Partnership | Orlando *Unbelievably Real*™

- Leisure and Hospitality
- Private Education and Health Services
- Retail Trade
- Professional and Business Services
- Government
- Construction
- Financial Activities
- Wholesale Trade
- Other Services
- Transportation, Warehousing, and Utilities
- Manufacturing
- Information
- Source: BLS, QCEW, 2022 Annual Average

Mining and Logging

### Labor

| Labor Force 204            | 4,998 |
|----------------------------|-------|
| Unemployment rate (Mar 202 | 24)   |
| Osceola County             | 3.8%  |
| Orlando MSA                | 3.3%  |
| Florida                    | 3.3%  |
| United States              | 3.9%  |

Source: Florida Department of Commerce, Local Area Unemployment Statistics. Not seasonally adjusted -Released April 2024

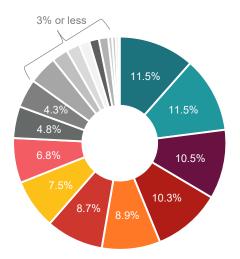
#### **ECONOMY** ······

### **Leading Employers**

| Company                                  | No. of Employees |
|------------------------------------------|------------------|
| The School District of Osceola County    | 7,904            |
| AdventHealth System                      | 4,020            |
| Valencia College                         | 4,970            |
| Walmart                                  | 3,915            |
| The Walt Disney Company                  | 3,700            |
| Publix Super Markets                     | 1,795            |
| Gaylord Palms Resort & Convention Center | 1,600            |
| HCA Healthcare                           | 1,593            |
| Osceola County Government                | 1,519            |
| Goodwill Industries of Central Florida   | 1,200            |
|                                          |                  |

Sources: Orlando Business Journal; Partnership research Note: Employment numbers may refer to regional employment.

## Companies by Industry



Source: Lightcast, 2022

- Retail Trade
- Construction
- Health Care and Social Assistance
- Professional Services
- Administrative and Support
- Accommodation and Food Services
- Real Estate
- Other Services
- Transportation and Warehousing
- Unclassified
- Finance and Insurance
- Wholesalde Trade
- Manufacturing
- Information
- Educational Services
- Arts, Entertainment, and Recreation
- Management of Companies and
- Enterprises
- Agriculture
- Utilities
- Mining

#### **Recent Announcements**

| Company                                                           | Project Type                 |
|-------------------------------------------------------------------|------------------------------|
| Vistar of Florida                                                 | Logistics & Distribution     |
| Village MD                                                        | Healthcare Center            |
| IMK Global LLC                                                    | HQ & Regional Office         |
| FreedomCare                                                       | Healthcare Center            |
| Cirrus Aircraft                                                   | Aviation, Aerospace, Defense |
| SkyWater Technology                                               | Advanced Manufacturing       |
| Nursery Supplies                                                  | Advanced Manufacturing       |
| Easy Foods, Inc.                                                  | Advanced Manufacturing       |
| IMEC                                                              | Research & development       |
| Infinity Medical Engineering Source: Orlando Economic Partnership | Advanced Manufacturing       |

#### LIVE & PLAY.....

### Housing

|                      | Dec 2023  | Dec 2022  | % Change |
|----------------------|-----------|-----------|----------|
| Median Sale<br>Price | \$367,250 | \$353,200 | 3.98%    |

Source: Orlando Regional Realtors Association, Orlando MSA

## Cost of Living Index (COLI)

| Composite<br>Index | Grocery<br>Items | Housing | Transportation |
|--------------------|------------------|---------|----------------|
| 99.9               | 97.8             | 106.3   | 95.2           |

Source: Council for Community and Economic Research, 2023, Orlando MSA.

## **ABOUT THE** ORLANDO ECONOMIC PARTNERSHIP

The Orlando Economic Partnership (the Partnership) is an economic and community development organization that is seizing the moment to advance Broad-based Prosperity® throughout the Orlando region by growing the diversity of the economy and driving investment into the region. The Partnership catalyzes Orlando's collaborative ethos to fuel regional leadership and improve the region's competitiveness. Learn why opportunity in Orlando is Unbelievably Real™ at InvestOrlando.org.

#### **Orlando Economic Partnership Contact**

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