

# THE MOST VISITED DESTINATION IS ALSO A FINTECH HUB.

## UNBELIEVABLY REAL

It might be surprising to learn that Orlando companies are playing a pivotal role designing the technology behind the world's economy; however, Orlando's large pool of technical talent, plethora of tech educational resources, and low cost of doing business has created fertile ground for financial technology innovation to thrive.

### 5,800+

Payrolled Business Locations  
*Lightcast, Q1 2024 Data Set (QCEW)*

### 57,000+

Jobs in Digital Technology Industries  
*Lightcast, Q1 2024 Data Set (QCEW)*

### 13,000+

Annual Graduates within 100 Miles  
*Lightcast, IPEDS, 2022*

## FEATURED EMPLOYERS



Finexio



Abe.ai  
AI-Powered Banking

TRUIST



**“Choosing Orlando was the best location decision that we could have made. The talent we need is here, without major competitions from large companies like Google...”**



**EDDY ORTIZ**

VP of Innovation &  
Solution Acceleration  
at RBC

## TALENT PIPELINE

Beyond Orlando's talent pool of recent graduates and existing fintech workforce, the talent you need currently works across the region in diverse industries. An analysis of online profiles and resumes for Orlando employees found over 60,000 employees in the region with skills in the areas of financial services, loans, and software development.

University of Central Florida

- *FinTech Certificate (Undergraduate and Graduate)*
- *Master of Science in FinTech*

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## KEY LOCATIONS

### LAKE MARY

Located north of Orlando just off Interstate 4, Lake Mary continues to be a choice location for high tech businesses including Verizon, AAA, Robinhood and Deloitte.

### ALTAMONTE SPRINGS

A city born of innovation, fiscal responsibility and progressive ideas, Altamonte Springs has worked hard over the years to remain debt free while maintaining one of the lowest tax rates in Florida.