

# ENTERTAINMENT TECH IS MORE THAN JUST FOR SHOW.

**UNBELIEVABLY REAL**

The companies that make Orlando one of the most visited vacation destinations in the nation also spearhead entertainment innovation used across the globe. A culmination of industry and education has exploded into a flourishing tech economy that supports not only the region's massive theme park and attractions industry, but the expanding footprints of many other major corporations like Lockheed Martin, Darden Restaurants, Siemens and more.

**5,800+**

Payrolled Business Locations  
*Lightcast, Q1 2024 Data Set (QCEW)*

**57,000+**

Jobs in Digital Technology Industries  
*Lightcast, Q1 2024 Data Set (QCEW)*

**13,000+**

Annual Graduates within 100 Miles  
*Lightcast, IPEDS, 2022*

## FEATURED EMPLOYERS



## TALENT PIPELINE

The leading theme park companies have built specialized technical and creative teams to build the next generation of entertainment experiences. Disney and Universal Orlando employ hundreds of experts in 3D modeling, software development, computer-aided design and visual effects. Orlando's entertainment powerhouses along with media companies such as Electronic Arts and Golf Channel create the need for a talent base with the right combination of technical and creative skills. Plus, to meet the demand for creative talent, Orlando universities are expanding their contribution to the talent pipeline for the hospitality, theme park and attraction's technology ecosystem.

### CONTACT:

**Abigail Wagner**

DIRECTOR, ECONOMIC DEVELOPMENT

(407) 902-2442 [Destin.Wells@Orlando.org](mailto:Destin.Wells@Orlando.org)

## MAJOR DEVELOPMENTS



Electronic Arts has completed construction of a new \$62 million, 180,000-square-foot, five-story building in the heart of downtown Orlando.



Digital media-focused district downtown Orlando, with the University of Central Florida and Valencia College's downtown campuses.



Downtown Orlando is home to City Hall, modern office towers, and 19th-century buildings.

### CityLab Orlando

*UF Master of Science in Architectural Studies with a concentration in Theme Environments Integrations.*

### The DAVE School

*The Digital Animation & Visual Effects (DAVE) School, located in on the backlot of Universal Studios, produces skilled graduates in the fields of digital entertainment and interactive media.*

### University of Central Florida (UCF)

*Masters of Fine Art (MFA) – Theme Experience Track  
Rosen College of Hospitality  
Florida Interactive Entertainment Academy*

### Full Sail University

*Full Sail is recognized as one of the best schools to study game design.*