

CORPORATE HEADQUARTERS & REGIONAL OFFICES

Orlando MSA

Company	County	City	Subsector	Product/Service	Employment
Walt Disney Parks & Resorts (HQ, parks, and resort)	Orange	Lake Buena Vista	Divisional HQ	Engineering, design, IT, and animation operations	75,000
Advent Health	Orange	Orlando	Corporate HQ	Healthcare system	35,938
Universal Orlando Resort (HQ, parks, and resort)	Orange	Orlando	Divisional HQ	Theme parks and resorts	28,000
Orlando Health	Orange	Orlando	Corporate HQ	Healthcare system	26,397
Lockheed Martin	Orange	Orlando	Divisional HQ	Security and aviation	14,547
Darden Restaurants	Orange	Orlando	Corporate HQ	Restaurants	5,127
Westgate Resorts	Orange	Orlando	Corporate HQ	Vacation resorts and timeshares	4,760
Marriott Vacations Worldwide Corp.	Orange	Orlando	Divisional HQ	Call center	4,700
Seaworld Orlando	Orange	Orlando	Corporate HQ	Operations center	4,622
Hilton Grand Vacations	Orange	Orlando	Corporate HQ	Operations center	4,269
Rosen Hotels and Resorts International	Orange	Orlando	Corporate HQ	Hotels and resorts	3,711
Siemens Energy	Orange	Orlando	Divisional HQ	Power generation	3,500
Truist Financial Corp	Orange	Orlando	Financial Services	Call center	2,610
Full Sail University	Orange	Winter Park	Corporate HQ	For-profit university	2,300
Travel + Leisure Co.	Orange	Orlando	Corporate HQ	Operations center	2,200
Concentrix Convergys	Seminole	Lake Mary	Divisional HQ	Call center	2,000
Chase Card Services	Seminole	Heathrow	Financial Services	Call center	1,900
Bank of America	Orange	Orlando	Financial Services	Operations center	1,800
Anthros Inc.	Orange	Winter Park	Corporate HQ	Human resource outsourcing	1,700
Acousti Engineering Co. of Florida	Orange	Orlando	Corporate HQ	Interior construction service	1,500
Massey Services, Inc.	Orange	Orlando	Corporate HQ	Pest prevention	1,455
Liberty Mutual Group	Seminole	Heathrow	Financial Services	Insurance	1,325
Kessler Collection	Orange	Orlando	Professional Services	Luxury resorts	1,200
Charles Schwab & Co. Inc.	Orange	Orlando	Financial Services	Banking and investments	1,200
Verizon Corporate Resources Group	Seminole	Lake Mary	Financial Services	Center of excellence	1,163
Sonny's Franchise Company	Orange	Winter Park	Corporate HQ	Barbeque restaurants	1,150
KPMG	Orange	Orlando	Financial Services	Audit, tax, and financial advice	1,132
DiPasqua Enterprises, Inc.	Orange	Winter Park	Corporate HQ	Subway fast-food operations	1,100
Electronic Arts	Orange	Orlando	Divisional HQ	Video games	1,000
American Automobile Association (AAA)	Seminole	Heathrow	Corporate HQ	Insurance	873
Pershing LLC	Seminole	Lake Mary	Professional Services	Clearing and security	800
Orange Lake Resorts & Holiday Inn Club Vacations	Orange	Orlando	Corporate HQ	Timeshare	791
Tijuana Flats Burrito Company, Inc.	Orange	Maitland	Corporate HQ	TexMex cuisine	757
Morgan & Morgan	Orange	Orlando	Professional Services	Injury law firm	727
Florida Blue	Seminole	Lake Mary	Regional HQ	Operations center	600
Fairwinds Credit Union	Orange	Orlando	Financial Services	Credit union	592
Disney Vacation Club	Osceola	Celebration	Divisional HQ	Travel and tourism	517
4 Rivers Smokehouse	Orange	Winter Park	Corporate HQ	Operations center	462
Tupperware Brands Corp.	Orange	Orlando	Corporate HQ	Kitchen tools and gadgets	298
Expedia	Orange	Orlando	Regional HQ	Call center	81
NNN REIT, Inc.	Orange	Orlando	Corporate HQ	Real estate investment	80
Applied Research Assocs. Inc.	Orange	Orlando	Professional Services	IT staffing & support	27

Sources: Direct Company Contact, Pitchbook, Orlando Business Journal, Orlando Sentinel; Last Updated - January 2024

Someone missing? Email us at market.intelligence@orlando.org