

Innovative Technologies

ORLANDO

YOU DON'T KNOW
THE HALF OF IT.®



BY THE NUMBERS

2,800



companies

33,400



employees

4,200



annual graduates

\$3.0B



in annual payroll

Home to over 2,000 companies creating technology that shapes all aspects of the economy, Orlando fuses experience with ingenuity. Partnering with some of the country's leading higher education institutions, powerhouse companies including Oracle, EA-Tiburon and Golf Channel have fostered an experienced workforce of over 30,000 employees with an average wage of roughly \$70,000.

INDUSTRY LEADERS

- AMD
- Apple
- Bright House Networks
- CenturyLink
- Coleman Technologies
- DiSTI Corporation
- EA-Tiburon
- Falcon's Creative
- FIS
- Fiserv
- GameSim
- Golf Channel
- IDEAS
- Iron Galaxy
- ITEC
- IZEA
- LMG
- Monster Media
- Mood Media
- Oracle Corporation
- Particle City
- Pentaho, a Hitachi Systems Company
- PowerDMS, Inc.
- Purple, Rock, Scissors
- Riptide Software
- SAP
- SunGard Public Sector
- Topps Digital Apps
- Teeps Mobile App Development
- Veritas
- XOS Digital

Source: JobsEQ, Chumura Economics Q1 2019

MAJOR DEVELOPMENTS

Driven by a superior quality of life, passionate creative culture and high value cost of operation, Orlando's dynamic technology industry continues to propel the innovative economy.

This alliance of industry and education has exploded into a burgeoning tech ecosystem with **one of the nation's largest tech meetups** consisting of over 3,000 designers, entrepreneurs and investors bound together by creative workspaces, incubators, accelerators, maker spaces, events and supportive civic entities.

EA-Tiburon

- Industry leading game developer of popular titles including Madden NFL, NBA LIVE and PGA TOUR
- Orlando office houses over **700 employees**
- State-of-the-art photography and audio production studios
- Launched Madden 18 'Longshot' – a story mode that focuses on the backstory of the main character and challenges he is trying to overcome to make it in the NFL

Limbitless Solutions

- Nonprofit organization of University of Central Florida students
- Manufacturers of affordable **3-D printed bionic limbs for children with amputations**
- Creators of the notable *Iron Man* themed arm for 7-year-old boy, given to him by actor Robert Downey, Jr.

IZEA

- Social media sponsorship company, expanded to a new **17,000-square-foot facility** making a **\$2 million capital investment**
- Produces and maintains a global creator marketplace with over 550,000 users in 70 countries

ITyX Solutions AG

- Market leader specializing in software based on artificial intelligence (AI) technology that can comprehend text-based content in any language
- Headquartered in Germany, **established its first U.S. location in Orlando**
- Solutions applied in 22 countries



Orlando Tech Scene

- Tech start-up ecosystem with more than 75 companies operating in co-working spaces like Canvs, Catalyst, CoLab, StarterCorps, Starter Studio and Swivel Spaces
- Creative Village, a 68-acre mixed-use destination, will support office/creative studios and high tech, digital media higher education
- More than one million additional square feet of construction announced for the downtown business district



WHY ORLANDO?

- 1. Strong talent pipeline.** Orlando's labor pool of more than 1.2 million people is well prepared to meet the needs of any employer. Orlando also has plentiful talent with more than 500,000 students within a 100-mile radius helping to make Florida rank among the top 10 states in the nation for talent pipeline (*U.S. Chamber of Commerce Enterprising States, 2014*).
- 2. Top-ranked infrastructure.** Named among the Top 10 large cities in the U.S. for infrastructure (*fDi Magazine, 2016*), Orlando has perfected the art of getting to and from here with 66 million visitors per year and more than \$15 billion in planned or current improvements underway.
- 3. Variety of real estate options.** Orlando offers a diverse array of commercial and industrial real estate choices giving companies any option they can dream up.
- 4. Great environment for business.** Named the 2nd most competitive market for business in the U.S. by KPMG, Orlando is in a state that is both right-to-work and with no personal income tax. Orlando also offers a business-friendly climate complete with competitive incentives and unique opportunities for partnership and collaboration.
- 5. Unbeatable quality of life.** The region provides a rich lifestyle for residents through cultural opportunities, arts, fashion, music, amateur and professional sports, favorable weather and abundant recreational activities.

FOCUS AREAS

- Consumer Technology
- Data Management & Analytics
- Digital Media
- E-Commerce
- Film & Post Production Technology
- Game & Mobile App Development
- Software Development
- Telecommunications

EDUCATION LEADERS

- Digital Animation & Visual Effects (DAVE) School
- Full Sail University
- Lake-Sumter State College
- Lake Technical College
- Orlando Tech
- Rollins College
- Seminole State College of Florida
- University of Central Florida (UCF) – Florida Interactive Entertainment Academy (FIEA)
- Valencia College

SPECIALIZED PROGRAMS

- FireSpring Fund
- UCF Coding Boot Camp
- Zero to App (Valencia College)

"EA believes in doing business in Orlando for two reasons – talent and teamwork. The talent and the access to the talent is crucial – it's really the lifeblood of our company. We also have a community that's working together with partners in the university systems, in government and in civic leadership that allows us to create an ecosystem that promotes growth and interaction and prepares us for what's next."

—Daryl Holt, Vice President & Head of Operations, EA Studios (BioWare/Tiburon)

ABOUT THE ORLANDO ECONOMIC PARTNERSHIP

The Orlando Economic Partnership is a public-private, not-for-profit economic and community development organization that works to advance broad-based prosperity by strengthening Orlando's economy, amplifying Orlando's story, championing regional priorities, empowering community leaders and building a brilliant region. These five foundational objectives serve to improve the region's competitiveness while responding to the needs of communities, residents and businesses.

175+

NON-STOP DESTINATIONS:
ORLANDO TO THE WORLD

#1

IN THE U.S. FOR JOB
GROWTH IN 2015-2018

#2

BEST STATE
FOR BUSINESS
(Chief Executive
Magazine)

#4

BEST TAX CLIMATE
IN THE U.S.

WHY ORLANDO?

Strong talent pipeline. Orlando's plentiful talent includes than 550,000 college students within a 100-mile radius – 75 percent of UCF graduates stay in the region.

Top-ranked infrastructure. Orlando has perfected the art of getting to and from here with 75 million visitors per year and more than \$10 billion in planned or current improvements underway.

Variety of real estate options. Orlando offers a diverse array of commercial and industrial real estate choices giving companies any option they can dream up.

Great environment for business. Orlando is in a state that is both right-to-work and has no personal income tax. Orlando also offers a business-friendly climate complete with competitive incentives and unique opportunities for partnership and collaboration.

Unbeatable quality of life. The region provides a rich lifestyle for residents through cultural opportunities, arts, fashion, music, amateur and professional sports, favorable weather and abundant recreational activities. Florida has an affordable cost of living.



For more information, contact

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